

Business Cards are a must have tool that is convenient to carry but they can't sell your product or service alone.

Brochures and product sheets offer a great platform for making a sale but are inconvenient to tote around when you are not on a planned sales call.

Into this vacuum between business cards and full sized marketing materials steps the **POCKET POWER** mini-brochure.

At almost the same size as a business card it's easy to carry several with you discreetly in a pocket while at the same time having a full featured sales tool that offers a significant footprint to advertise your product or service. A mini-brochure is a perfect complement to your existing business cards.

Increase the effectiveness of a mini-brochure by reinforcing your message with a custom tailored page on your website.



Make it easy on those savvy smartphone users by using scannable information for contact data and web links!

Try it now!

**Add some
POCKET POWER
to energize your
next unexpected
contact!**



**BLOSSOM HILL
PRINTING COMPANY**

**Unleash ⁺
your
POCKET
POWER!
with a
MINI-BROCHURE**

Drive potential
business to your
website with

POCKET POWER

quick look
marketing

Never miss
an opportunity
to **GROW** sales!

Inexpensive + Handy
+ Powerful = **WOW!**

Create the
foundation for a
follow-up contact!

MULTIPLY YOUR SALES STAFF

Everyone in your organization
should have several
PocketPower Brochures
in their pocket to hand out.

Every contact is a
potential client or
a lead to one!

For more information on this
amazing marketing tool go to
www.bhprinting.com/pocket-power

or give us a call at

1-800-2-PRINTER

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for over 40 years

We also offer complete
Graphic Design Service

